

## 2025 Weight Loss Challenge Team Structure

As a team we will host Multiple Challenges throughout the year that ALL distributors will be able to plug their clients into.

The Challenges will be as follows ...

8 Week New Year, New You Challenge  
8 Week Spring into Shape Challenge  
4 Week Explosive Results Challenge  
6 Week Lose for Labor Day Challenge  
8 Week FIT for Fall Challenge  
Holiday Hold Em Challenge  
7 Day Prolessa Challenges  
10 Day Challenge Payout

Details for the Challenge are as follows ...

1. ALL Coaches are 100% responsible for their clients numbers, \$\$\$, and making sure everything is turned in ON TIME in order for their clients to be eligible to WIN.
2. All Challenges longer than 10 Days, except Holiday Hold' em will have 3 winners in 3 different categories for a total of 9 winners, unless the pot is big enough to pay out more than 3 in each category.
3. The Categories for those Challenges will be as follows
  - 1) % of weight loss
  - 2) % of waist inch loss.
  - 3) Overall results (based off numbers and pics)
- Overall Category Results will be narrowed to the top 10-20 based on inch and weight loss % and then judged off of pics, and numbers
4. Herbalife Products - ALL Participants are required to be on an Herbalife Program. The extent of the required program will be up to the coach with a minimum of 1 Herbalife Product a day for the entire challenge.
5. Buy In -Participants are required to Pay their buy in for each Challenge as follows. 100% of the buy in will be paid out to the top winners.

8 Week Challenge - \$20 Buy In  
6 Week Challenge - \$15 Buy In  
4 Week Challenge - \$10 Buy In  
10 Day Challenge - \$10 Buy In  
7 Day Prolessa Challenge - \$20 Buy In

- ALL Coaches are required to put in a Coaches Fee - \$5 -\$10 to be combined with other coaches and will be used to purchase products/swag to be used for the completed participants drawing on the live payout.

6. Pay Outs - ALL challenge payouts will be done LIVE on Zoom and all winnings will be sent to the coaches of the winning clients to be distributed within 1 week of the Payout

7. Data for participants - ALL participants will be required to have 3 things at their initial and final weight in.

They are as follows ...

Weight ( verified by the coach)

Waist measurement (verified by the coach)

1 photo taken full length with their start date

displayed, preferably in a bikini for females and boxers for males from the side with arms extended straight out or with their belly exposed in the same pants for the starting and ending photos

If the participant chooses to take a fully clothed picture they will not be eligible to win the total transformation category but a picture is required for all categories to verify results

8. Coach Organization - It is VERY important each coach keeps their participants organized and retain the starting weights. Each Coach will be responsible for submitting their participants information no later than the final date of registration

- The coach will submit all information and photo via the [www.goalfocused.com](http://www.goalfocused.com) website under the coaches tab all the way at the bottom of the page.

## HOLIDAY HOLD'em Challenge

For this Challenge Coaches will Submit 1 Photo of their Clients Feet on the Scale with their Start Date and their Finish Date via [www. goalfocused.com](http://www.goalfocused.com). Payout is only based off of weight and pot will be divided equally among the winners

\*\*\*\* The Max Payout per person for any challenge can not be more than \$499 if the pot is large enough (over the limit by \$80 or more) we will pay out 4th place starting with Overall, then Weight Loss, then inches in that order. If it is over but less than \$80 the overage will go into the coaches fee pot to payout giveaways \*\*\*\*

### 2025 Team Structure

Challenge	Registration Dates	Late Registratic	End Date	Payout Dat	Lead Coach for Payc	Client Fe	Coaches Fe
New Year New You (8 Week)	December 24th - Jan 7th	Jan 14th	March 4th	March 6th	Tara Kirkpatrick	\$20.00	\$10.00
January WDT	Jan 6th		Jan 27th				\$35.00
February WDT	Feb 3rd		Feb 24th				\$35.00
10 Day Challenge	Feb 13th	None	Feb 23rd	Feb 26th	Jenny Weale	\$10.00	\$0.00
March WDT	March 3rd		March 24th				\$35.00
Spring into Shape (6 Week)	March 11th - March 25th	April 1st	May 6th	May 8th	Regan Abele	\$15.00	\$7.00
April WDT	April 7th		April 28th				\$35.00
7 Day Prolessa Challenge	April 15th		April 22nd	April 24th	Kelci Hately	\$20.00	\$0.00
May WDT	May 5th		May 26th				\$35.00
Explosive Results ( 4 Week)	May 20th - June 3rd	None	July 1st	July 3rd	Candace Sappington	\$10.00	\$5.00
June WDT	June 2nd		June 23rd				\$35.00
10 Day Challenge	June 13th		June 23rd	June 26th	Jenny Weale	\$10.00	\$0.00
Lose 4 Labor Day (6 Week)	July 1st - July 15th	July 22nd	Aug 26th	Aug 28th	Tara Kirkpatrick	\$15.00	\$7.00
July WDT	July 7th		July 28th				\$35.00
Aug WDT	Aug. 4th		Aug 25th				\$35.00
7 Day Prolessa Challenge	Aug 5th		Aug 12th	Aug 14th	Kelci Hately	\$20.00	\$0.00
Sept WDT	Sept 1st		Sept 22nd				\$35.00
Fit 4 Fall (8 Week)	Sept 9th - Sept 23rd	Sept. 30th	Nov. 18th	Nov. 20th	Regan Abele	\$20.00	\$10.00
Oct WDT	Oct 6th		Oct 27th				\$35.00
10 Day Challenge	Oct 10th		Oct 20th	Oct 23rd	Candace Sappington	\$10.00	\$0.00
Nov WDT	Nov 3rd		Nov 24th				\$35.00
Holiday Hold Em	Nov 18th - 26th	None	December 26th - Jan 2nd	Jan 8th	Tara Kirkpatrick	\$10.00	\$5.00
Dec WDT	Dec 1st		Dec 22nd				\$35.00