



WE BRING NUTRITION TO YOU



TABLE OF CONTENTS

WHO WE ARE

Our Nutrition Philosophy	4-5
Scientific Leadership	6
Cellular Nutrition	7
Core Nutrition	8-9

HEALTHY WEIGHT

Programs	10-11
Weight Loss Enhancers	12-14
Exercise	15
Protein Boosters	16-17
Protein Snacks	18-19
Formula 1 On the Go	20-21

SPECIALIZED NUTRITION

Digestive Health	22-27
Heart Health	28-30
Sleep and Relaxation	31
Success Story	32-33
Immune Support	34
Men's Health	35
Women's Health	36
Children's Health	37
Healthy Aging	38-39

ENERGY & FITNESS

Sports	40-43
Fitness	44
Energy	45
Energy & Hydration	46-47

SKIN AND HAIR CARE

Healthy Skin	48-55
Acne Solution	56-57
Bath and Body	58-59

SYMBOLS GUIDE:

				
Certified Kosher	Just Add Water	Heart Smart	Low Glycemic Index	Certified Gluten-Free

NOURISH YOUR LIFE



We Want You to Succeed at Living Your Healthiest Life.

How often have you thought to yourself, “I wish I had more energy,” or “I want to eat better and live healthier”? We’ve all been there before, wanting our bodies to look different, feel energized and perform at higher levels.

That’s why we provide **high-quality, science-based products** that deliver the nutrients your body needs to thrive on a daily basis. Great nutrition has the power to help people do great things.

Of course, our products don’t stand alone. They go hand in hand with **healthy eating** and regular

exercise. They also come with the support of Herbalife Independent Distributors. Our Distributors will help you get started with better nutritional choices and will guide you along the way to continued success.

We love improving people’s lives and have helped millions of people around the world incorporate **convenient and customized nutrition** into their routine. As you read the pages ahead, reflect on what living a healthy life means to you. **Forget** about where you’ve been or what **obstacles** have stood in your way before. The journey to your best self starts now!



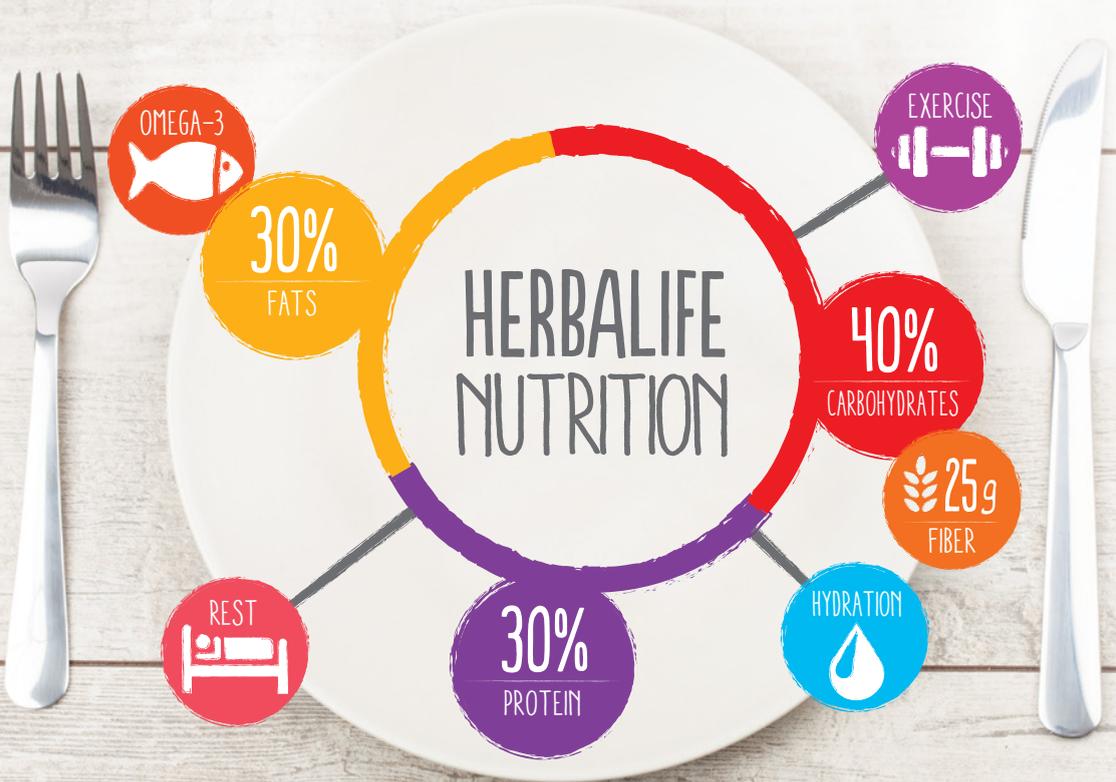
OUR NUTRITION PHILOSOPHY

A SIMPLE PLAN FOR HEALTHY LIVING

It's All About Balanced Nutrition and Healthy Lifestyle

Our nutrition philosophy is simple: it's a combination of balanced nutrition, healthy activity and a personalized program with support from an Herbalife Independent Distributor.

Let's break down your calories. So you know you need to eat right, but what does eating "right" really mean? For optimal well-being, we believe you should adopt a plan in the following areas:



PROTEIN

What: The building block of body proteins, including muscle.

Why: Helps satisfy hunger, maintain lean muscle mass and give you lasting energy.

Where: Lean meat, poultry, fish, eggs, Herbalife® Formula 1 Healthy Meal Nutritional Shake Mix, Personalized Protein Powder, Protein Drink Mix, Formula 1 Express Meal Bar and Protein Bar Deluxe.

CARBOHYDRATES

What: Your body's preferred source of fuel.

Why: A primary source of energy and fuel for the body.

Where: Fruits, vegetables, seeds, beans, whole grains, Herbalife® Formula 1 shakes, Protein Drink Mix, Formula 1 Express Meal Bar and Protein Bar Deluxe.

FIBER

What: A plant-based substance that aids in digestion.

Why: For digestive health, helps fill you up, and supports the growth of friendly intestinal bacteria.

Where: Found in fruits, vegetables, beans, peas, lentils, nuts, seeds, whole grains, Herbalife® Formula 1 shakes, Herbalife® Active Fiber Complex and Formula 1 Express Meal Bar.

FATS

What: A source of energy.

Why: Omega-3 fatty acids help support cardiovascular health.*

Where: Olive oil, avocados, egg yolks, ocean-caught fish, nuts, seeds and in dietary supplements like Herbalifeline®, Tri-Shield®, CoQ10 Plus and Core Complex.

More than one-third (34.9% or 78.6 million) of U.S. adults are overweight or obese.† Herbalife is committed to helping people choose better nutrition and lead healthy, active lives.

VITAMINS & MINERALS

What: Organic and inorganic substances used by the body for healthy growth.

Why: Play a key role in cell function, help convert macronutrients into energy (B vitamins) and support the immune system (antioxidant vitamins C and E).*

Where: Found in fruits, vegetables, dairy products, eggs, meats, grains and Herbalife® Formula 1 shakes, Protein Drink Mix, Formula 1 Express Meal Bar and in dietary supplements such as Herbalife® Formula 2 Multivitamin Complex.

PHYTONUTRIENTS

What: Plant-based substances that can have health-supporting functions.

Why: Some help your body defend against oxidative stress.*

Where: Fruits, vegetables, grains, beans, nuts and Herbalife® Garden 7®.

HYDRATION

What: We recommend eight 8-ounce glasses of water per day for healthy hydration. However, individual fluid needs will vary.

Why: A hydrated body is less susceptible to fatigue, constipation, dry skin, and muscle cramps.*

Where: Several Herbalife® products, when mixed with water, including Herbal Aloe Concentrate, Green Tea and H²O®. Herbalife also offers other options for enhanced hydration during exercise,* such as Herbalife24® CR7 Drive.

EXERCISE

What: Movement that gets your body active and your heart pumping.

Why: Just 30 minutes of exercise a day can make a difference.

Where: Indoors or outdoors—You don't need fancy gym equipment to get moving!

REST

What: Giving your body a much-needed break.

Why: Getting your ZZZs is a critical piece of the feel-good/look-good puzzle.

Where: A cool, comfortable sleeping environment with the support of Herbalife® Sleep Now and Relax Now.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

†Source: Centers for Disease Control and Prevention, 2014.

SCIENTIFIC LEADERSHIP

SCIENTIFIC LEADERSHIP TEAM

The development of Herbalife® products is guided by Herbalife Scientific Leadership made up of professionals in the fields of nutrition and health from around the world, who participate in the

company's product development and testing programs. The company and scientific staff are members of various research and professional societies and dietetic groups worldwide.



JOHN AGWUNOBI

DAVID HEBER

DANA RYAN

JOHN HEISS

LOU IGNARRO

ROCÍO MEDINA

GARY SMALL

VASILIOS "BILL" FRANKOS

JOHN AGWUNOBI, M.D., M.B.A., M.P.H.
Chief Health and Nutrition Officer

STEVE HENIG, PH.D.
Chief Scientific Officer Emeritus,
Member, Herbalife Nutrition Advisory Board

DAVID HEBER, M.D., PH.D., F.A.C.P., F.A.S.N.
Chairman, Herbalife Nutrition Institute

DANA RYAN, PH.D., M.A.
Senior Manager, Sports Performance
and Education

JOHN HEISS, PH.D.
Senior Director, Sports and Fitness,
Worldwide Product Marketing

LOU IGNARRO, PH.D.
Nobel® Laureate in Medicine,
Member, Herbalife Nutrition Advisory Board

ROCÍO MEDINA, M.D.
Vice Chairwoman and Member,
Herbalife Nutrition Advisory Board

GARY SMALL, M.D.
Member, Herbalife Nutrition Advisory Board

VASILIOS "BILL" FRANKOS, PH.D., M.S.
Senior Corporate Advisor,
Product Science, Safety and Compliance



100+ DOCTORS

250+ STAFF
SCIENTISTS



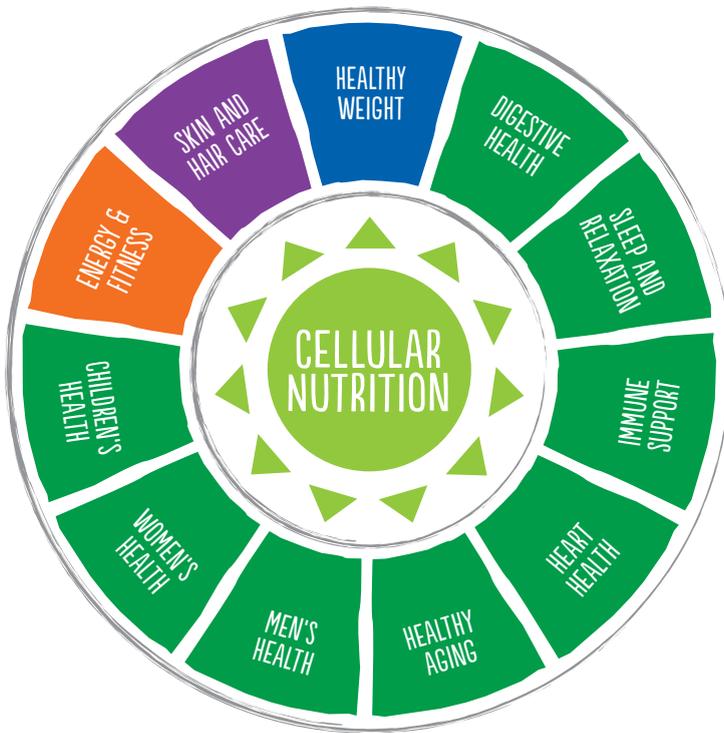
25+
EXPERTS

FROM AROUND THE WORLD IN THE FIELDS OF
NUTRITION, SCIENCE AND HEALTH
COMPRISE THE HERBALIFE
NUTRITION ADVISORY BOARD

*Dr. Lou Ignarro, a Nobel Laureate in medicine, is a scientific advisor to Herbalife and receives compensation for his endorsement of Herbalife® products. The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

MAXIMIZE YOUR NUTRITION

Cellular Nutrition with our Three Core Products



FORMULA 1

Healthy Meal Nutritional Shake Mix



OUR BODIES ARE MADE UP OF 100 TRILLION CELLS

FORMULA 1 IS A HEALTHY MEAL WITH 21 VITAMINS AND MINERALS AND ESSENTIAL NUTRIENTS

FORMULA 2

Multivitamin Complex



FORMULA 2 HAS ANTIOXIDANT VITAMINS A (AS BETA-CAROTENE), C AND E TO SUPPORT YOUR IMMUNE SYSTEM*

FORMULA 3

Cell Activator®



FORMULA 3 IS FORMULATED WITH ALPHA-LIPOIC ACID, WHICH SUPPORTS NORMAL MITOCHONDRIAL ENERGY PRODUCTION*

A HEALTHIER LIFESTYLE!

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

CORE NUTRITION

THE PERFECT BLEND

Core nutrition focuses on the micronutrients and macronutrients you need to thrive each day. Our trio of core products works together to kick-start your healthy eating habits.

Formula 1 Healthy Meal Nutritional Shake Mix

Balanced nutrition: protein, fiber and vitamins

What's in it?

- 17 g of protein per serving, of which 9 g are provided by soy protein, when mixed with 8 oz of non-fat milk
- A good source of fiber
- 21 vitamins and minerals and essential nutrients
- Excellent source of antioxidants (vitamins A [as beta-carotene], C and E)
- Nutrient dense meal or snack

What does it do?

- A mix of protein, carbs and fiber helps fill you up*
- Lots of great-tasting flavors; endless combinations
- Protein helps build muscle tissue and maintain lean muscle mass
- When you consume 25 g of soy protein a day, as part of a diet low in saturated fat and cholesterol, you may reduce the risk of heart disease. One serving of Formula 1 provides 9 g of soy protein.
- Easy to customize for your taste and needs

CHECK OUT ALL THE FLAVORS

Café Latte (780 g)		#2775
Cookies 'n Cream (750 g)		#3110
Dulce de Leche (750 g)		#2674
Dutch Chocolate (750 g)		#3107
French Vanilla (750 g)		#3106
Mint Chocolate (780 g)		#3138
Orange Cream (750 g)		#1164
Piña Colada (750 g)		#3141
Wild Berry (750 g)		#3108
Banana Caramel (750 g)		#2628

OUR SPECIAL VARIETIES

Vanilla Alternative Proteins non-GM (810 g)	 	#3092
Vanilla Non-GM Ingredients (750 g)	 	#1213
Vanilla Kosher (550 g)		#0145



*People who use Herbalife® Formula 1 twice a day as part of a healthy lifestyle can generally expect to lose around half a pound to 1 pound per week.

†On the basis of laboratory tests of the formula for Glycemic Index (GI) value, this is a low-GI food.



CALORIES (470)

PROTEIN (17g)
As much protein as 3 large eggs

VITAMIN A (1750 IU)
As much vitamin A as ¾ cup of cooked broccoli

CALCIUM (370 mg)
As much calcium as 1½ cups of cottage cheese

VITAMIN C (14 mg)
As much vitamin C as 2 small peaches

FIBER (3g)
As much fiber as 1 small apple

VITAMIN E (7.5 IU)
As much vitamin E as 5 whole almonds

When prepared with 8 oz of non-fat milk

Formula 2 Multivitamin Complex

For everyday good health* with vitamins and minerals

- Provides 21 essential micronutrients
- Contains antioxidant vitamins A (as beta-carotene), C and E to support your immune system*
- Includes folic acid, calcium and iron
- Promotes healthy bones, skin and hair*

Multivitamin Complex  #3115



Formula 3 Cell Activator®

Mitochondrial and nutrient absorption support*

- Formulated with alpha-lipoic acid, which helps regenerate antioxidant activity¹ within the cells*
- Formulated with aloe vera, which may help support the body's absorption of micronutrients*

Cell Activator®  #3123



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

¹Glutathione and vitamin C.

SET YOUR GOAL TODAY

These are suggested programs. Timing of shake and snack consumption will vary based on your personal needs. Talk to your Herbalife Independent Distributor for more information.



WEIGHT
LOSS



BREAKFAST



SNACK



LUNCH



SNACK



DINNER



EVERYDAY
NUTRITION



BREAKFAST



SNACK



LUNCH



SNACK



DINNER



WEIGHT
GAIN



BREAKFAST



LUNCH



DINNER

#1122

HOW MUCH PROTEIN DO YOU NEED?

Depending on your weight and goals, everyone needs a different amount of protein. Herbalife® Personalized Protein Powder and Protein Drink Mix can help supplement your protein needs.



(See pages 18 and 19 for more Herbalife® snacks.)

QUICKSTART PROGRAM

55



Includes the basics for weight management:[§]

- Three core products – Formulas 1, 2 and 3 to support Cellular Nutrition
- Herbal Tea Concentrate† (1.8 oz)

Café Latte		#4004
Cookies 'n Cream		#4803
Dutch Chocolate		#4800
French Vanilla		#4799
Piña Colada		#3494
Wild Berry		#4801

ADVANCED PROGRAM

55



Includes ALL Quickstart Program products, PLUS:

- Total Control® with caffeine that stimulates metabolism*†
- Cell-U-Loss® with corn silk to support fluid balance*

Café Latte		#4006
Cookies 'n Cream		#4808
Dutch Chocolate		#4805
French Vanilla		#4804
Piña Colada		#3496
Wild Berry		#4806

ULTIMATE PROGRAM

55



Includes ALL Advanced Program products, PLUS:

- Snack Defense® with gymnema and chromium that help support blood sugar levels already within the normal range*
- Aminogen® †† to break down proteins into smaller peptides*

Café Latte		#4008
Cookies 'n Cream		#4813
Dutch Chocolate		#4810
French Vanilla		#4809
Piña Colada		#3498
Wild Berry		#4811

[§]A healthy weight-management program should include modest caloric intake, balanced diet and regular physical activity.

[†]Herbal Tea Concentrate provides 85 mg of caffeine per serving and Total Control® provides 82 mg of caffeine per serving. It is recommended that products containing caffeine be used by healthy adult consumers and not recommended for those sensitive to caffeine. Pregnant or nursing women, individuals with medical conditions, or those taking medications should consult with a health care professional before use.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

^{††}Aminogen® is a registered trademark of Triarco Industries.

^{§§}On the basis of laboratory tests of the formula for Glycemic Index (GI) value, this is a low-GI food.

THE HEALTHY WAY TO LOSE WEIGHT

Let's turn weight loss into a reality. Herbalife has a number of products designed to enhance your weight-loss efforts, and some Herbalife® products contain caffeine to boost your metabolism.*



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Herbal Tea Concentrate

Metabolize and revitalize*

Herbal Tea Concentrate is formulated with caffeine, which jump-starts your metabolism and provides a boost to help you feel revitalized.

- Jump-starts thermogenic (metabolic) activity†
- Boosts the feeling of energy†
- Provides antioxidant support
- Instant and low calorie
- For optimal experience, mix a little more than ½ teaspoon (1.7 g) with 6 to 8 oz of water

1.8 OZ	
Lemon	#0255
Original	#0105
Peach	#0257
Raspberry	#0256
3.5 OZ	
Cinnamon	#0195
Lemon	#0188
Original	#0106
Peach	#0190
Raspberry	#0189

3.5 OZ NON-GM†	
Chai	#0761
PACKETS	
Lemon	#0919
Original	#0107
Peach	#0920
Raspberry	#0918
(15 packets per box)	

Total Control®

Stimulates metabolism*

Total Control® tablets contain a proprietary blend of tea extracts and caffeine, which quickly stimulates metabolism and provides an energetic and alert feeling.*

- Quickly stimulates metabolism*
- Increases alertness*
- Provides an energetic sensation*

Bottle	#0077
Packets	#0076
(3 tablets each/20 packets per box)	

Prolessa® Duo

Control hunger, reduce fat*

This dual-action hunger control and fat-reduction powder* can be used as a boost to an Herbalife® shake or you can spoon it into milk or yogurt.

- A dual-action formula with clinically tested ingredients
- A unique emulsion of palm and oat oils helps to reduce calorie intake and provide a feeling of fullness*
- Conjugated linoleic acid helps decrease body fat*
- Stimulant-free

7-Day Trial size	#1095
30 servings	#1076



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

†Caffeine is known for its natural thermogenic (metabolism-boosting) benefits and green tea for its antioxidant properties.

‡Made with ingredients that have not been genetically modified.

EVERYONE CAN USE A LITTLE HELP

Eating right and exercising is a good start,
but what if you need a little more help?

Thermo-Bond®

Fiber blend

- Formulated with sodium choleate and a fiber blend containing cellulose, apple, acacia, oat and citrus

Thermo-Bond® | #0167



Aminogen®†

Enzymes to support protein digestion*

- Enzymes help break protein chains into smaller peptides, which are molecules that the body can absorb*

Aminogen®† | #0101



Cell-U-Loss®

Electrolyte balance

- Formulated with corn silk, an herb traditionally used for healthy elimination of water*
- Minerals to help you maintain electrolyte balance and a healthy pH level*

Cell-U-Loss® | #0111



Snack Defense®

Supports blood sugar levels already within a normal range*

- Gymnema and chromium help support healthy blood sugar levels already within normal range*
- Excellent source of chromium

Snack Defense® | #0079



†Aminogen® is a registered trademark of Triarco Industries.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

PERFORM THESE EXERCISES IN ORDER 3 TIMES A WEEK WITH LIGHT WEIGHTS TO MAINTAIN YOUR ENDURANCE AND STRENGTH.

BICYCLE CRUNCH

(16 EACH SIDE)



FORWARD LUNGE

(16 EACH SIDE)



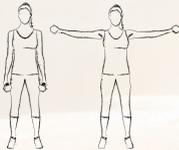
SQUAT

(16)



LATERAL SIDE RAISES

(16)



BRIDGE

(16)



SMALL STEPS MAKE A BIG DIFFERENCE

Life can be a whirlwind of work, family gatherings and other events, but that doesn't mean you have to put your wellness on the backburner. With a little commitment, it's easy to squeeze in some exercise and stay on track.



NEED A BOOST?

Protein-based snack for energy and nutrition

Protein Drink Mix

Satisfy your hunger and stay energized with the power of protein

Add to your favorite Formula 1 shake to boost your protein intake to 24 g per serving, or enjoy as a nutritious snack.

- 15 g of soy protein per serving to help satisfy hunger and give you lasting energy
- 24 vitamins and minerals
- 5 to 6 g of carbs

22-SERVING SIZE	
Chocolate	#1123
Vanilla 	#1122
30-SERVING SIZE	
Vanilla 	#1426



Personalized Protein Powder

Boost your protein

Personalized Protein Powder is a high-quality, non-fat protein blend that supports your weight-management and fitness goals. Increased protein intake helps you feel fuller longer and maintain your energy level between meals.

- Helps build and maintain lean muscle mass
- Non-fat protein to satisfy hunger
- 5 g of soy and whey protein, providing all 9 essential amino acids

Personalized Protein Powder 	#0194
---	-------

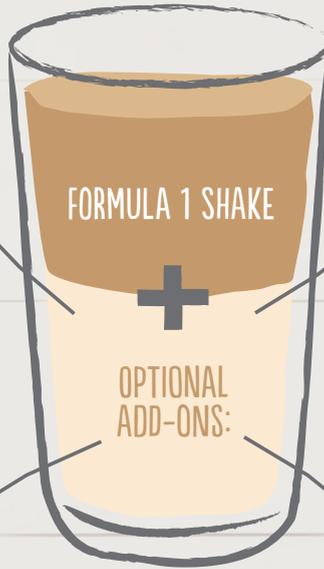


PROTEIN SUGGESTIONS:



Herbalife® Personalized Protein Powder, Herbalife® Protein Drink Mix

THE BOOST*



HEALTHY CARB SUGGESTIONS:



Active Fiber Complex, fruits, vegetables

HEALTHY FAT SUGGESTIONS:



Avocado and nuts

PROLESSA® DUO:



With conjugated linoleic acid to help decrease body fat†

TRY THIS RECIPE!

Apple Pie Shake with Protein Drink Mix

What You'll Need:

- 2 scoops Herbalife® Formula 1 Healthy Meal Nutritional Shake Mix Vanilla Flavor
- 2 scoops Herbalife® Protein Drink Mix Vanilla Flavor*
- 1 cup (240 ml) cold water
- 1 cup (175 g) frozen apple slices
- A few dashes each cinnamon, nutmeg, cloves
- ¼ tsp. vanilla extract
- 4 ice cubes

Blend Away:

Place all ingredients in blender and blend thoroughly until the ice cubes are completely crushed.



CALORIES (280)

CARBOHYDRATES (39 g)

PROTEIN (24 g)

FAT (4.5 g)

*Nutritional content differs when prepared with water and Protein Drink Mix. Consult product labels for full nutritional content of both products.

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

PROTEIN-POWERED SNACKS

A healthy snacking habit can help you manage your weight and balance your diet. Try these products when looking to sustain your energy throughout the day.



Roasted Soy Nuts

Salty, crunchy and nutritious

- 9 g of protein (good source)
- 100 calories per packet
- Convenient, portion-controlled snack for on-the-go use

Chile Lime | #3142
(12 packets per box)



Beverage Mix

No sugar

- 15 g of protein help boost your energy while satisfying hunger between meals
- 70 calories*

Peach Mango | #3121
Wild Berry | #3119
(14 servings per canister)

Protein Bar Deluxe

Rich and chewy

- 10 g of protein per serving
- Excellent source of protein, which helps sustain energy, satisfy hunger, and build and maintain lean muscle mass
- Milk chocolate-covered protein snack with 140 calories per bar

Chocolate Peanut | #0365
Citrus Lemon | #0366
Vanilla Almond | #0364
(14 bars per box)

*Not a low-calorie food.

Images of fruits, vegetables and other foods are illustrative of flavor only. Product does not contain these fruits, vegetables and other foods.



Protein Bar

23 vitamins and minerals

- 12 g of protein including soy, whey and casein
- Excellent source of protein
- Protein helps sustain energy, satisfy hunger, and build and maintain lean muscle

Chocolate Coconut | #0290
(14 bars per box)



Soup Mix

Perfect savory snack

- 16 g of protein
- 80 calories
- Excellent source of protein and adds variety to your weight-management program

Creamy Chicken | #0291
(7 packets per box)



DID YOU KNOW?

“Try to consume protein within 30 minutes of finishing your workout. Consumption of protein can help to increase muscle mass when consumed post-exercise.”

Samantha Clayton
Senior Director, Worldwide Fitness Education, Herbalife

HEALTHY WEIGHT | FORMULA 1 ON THE GO

NUTRITION WHEN YOU NEED IT

Always make sure to have some of these on-the-go meals around to help meet your goals.





Formula 1 Instant Healthy Meal Nutritional Shake Mix

A quick meal anytime for healthy nutrition and weight management

- An instant healthy meal anytime, anywhere
- 20 g of protein
- 24 vitamins and minerals, including calcium from an 8 oz glass of milk
- Excellent source of antioxidant vitamins C and E

CANISTER

Creamy Chocolate
Vanilla Dream

#2794
#2795



Formula 1 + PDM On The Go

A convenient, protein-packed meal

Offers a combination of Formula 1 Cookies 'n Cream and Protein Drink Mix Vanilla to deliver a rich flavor and creamy texture with an extra boost of protein.

- Essential nutrients, including 24 vitamins and minerals
- High in protein
- Excellent source of fiber (5 g per serving)

17 G OF PROTEIN* } #3145
(7 packets per bag)

24 G OF PROTEIN* } #1235
(7 packets per bag)

*Amount per serving.



Formula 1 Express Meal Bar

Great-tasting meal replacement with protein and fiber

All the nutrition of Formula 1 in a convenient bar.

- Contains 21 vitamins and minerals
- Packed with 15 g of protein per serving
- 5 g of fiber to help support weight management
- Individually wrapped for on-the-go use

Cookies 'n Cream } #2792
(7 bars per box)

YOUR DAILY DOSE OF BALANCE

Simply Probiotic is a daily, science-backed probiotic that can get you back on track. Powered by a patented GanedenBC³⁰[®]* probiotic strain, it helps balance the good and bad bacteria in your system and survives the gastric journey, ensuring your whole body functions as efficiently as possible.

3 EASY STEPS TO A HEALTHY, BALANCED LIFE



STEP 1

Try Simply Probiotic with your favorite food or drink – hot, cold or frozen.

Mixes easily in your favorite hot or cold Herbalife® shake, tea or aloe drink. Use as directed.



STEP 2

Incorporate Simply Probiotic into your daily routine.

Don't worry; you won't need to change your current lifestyle. Simply Probiotic requires no refrigeration and comes in a convenient powdered format, making it easy to take with you everywhere you go.



STEP 3

Continue to eat healthy and stay active.

Your gut – and overall health – will love you for it!



Simply Probiotic

A convenient way to add 1 billion active probiotic cultures to your daily nutrition routine

- Designed with a GanedenBC³⁰®* probiotic
- Delivers 1 billion active probiotic cultures per serving, which promote digestive health
- Up to 70% of BC30 cells survive to colonize the gut (Based on in vitro study simulating gastrointestinal conditions)
- Promotes growth of friendly, beneficial bacteria
- Made with non-GM ingredients
- Zero calories

Simply Probiotic

#1829



*GanedenBC³⁰® is a registered trademark of Ganeden Biotech.

DIGEST AND FEEL YOUR BEST

You might be familiar with aloe vera gel and its variety of uses in topical form. But there is another form of aloe that has a number of benefits—like soothing your stomach and helping to support healthy digestion.

Herbalife® Herbal Aloe products are formulated with premium-quality aloe vera, and can be used on a daily basis.



Supports healthy digestion

- Soothes the stomach
- Supports healthy digestion
- Relieves occasional indigestion
- Supports nutrient absorption and intestinal health



Herbal Aloe Powder

Mango Accent (4.23 oz)	#2748
---------------------------	-------

Herbal Aloe Concentrate

Mango (half gallon)	#1188
Mango (pint)	#1065
Original (pint)	#0006
Cranberry (pint)	#1189
Cranberry (half gallon)	#1966
Mandarin (pint)	#2631

Herbal Aloe Ready-to-Drink

Original (quart)	#0002
Original (gallon)	#0004

Talk to your Herbalife Independent Distributor to get the support you need to start making simple, proactive changes to your diet and lifestyle today.

Images of fruits, vegetables and other foods are illustrative of flavor only. Product does not contain these fruits, vegetables and other foods.

KEEP YOURSELF ON TRACK



The recommended intake of dietary fiber is 25 g for women and 38 g for men. However, the average American consumes only 14 g of dietary fiber daily, well below the recommended amount.

Active Fiber Complex

5 g of balanced soluble and insoluble fiber (excellent source)

- Promotes regularity and minimizes bloating
- Supports growth of friendly intestinal bacteria
- Add to Formula 1 for a thicker, smoother shake

Apple			#2864
Unflavored			#2865



21-DAY HERBAL BALANCING PROGRAM

Begin and maintain your digestive health regimen

- AM Renew Formula – A morning tablet formulated with milk thistle, traditionally used for liver support*
- PM Reset Formula – An evening tablet formulated with dandelion, traditionally used for healthy fluid balance*

21-Day Herbal
Balancing Program

#1154

DIGESTIVE HEALTH PROGRAM

Supports healthy gastrointestinal function*

Keep your system on track with our 3-in-1 Starter Kit.* Includes:

- Herbal Aloe Concentrate (Natural or Mango flavor)
- 21-Day Herbal Balancing Program (AM/PM companion formulas)
- Simply Probiotic

Mango
Natural

#1226
#1225

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

A HEALTHY TODAY FOR A HEALTHY TOMORROW

Ⓐ Core Complex

Comprehensive heart health

Convenient daily packets contain six softgels, including:

- Herbalifeline®
- Tri-Shield®
- CoQ10 Plus
- Plant Sterols help support healthy cholesterol levels already within a normal range.* B vitamins help to maintain healthy homocysteine levels that are already within a normal range.*

Core Complex	#1096
--------------	-------



HEART HEALTH IS SMART HEALTH



Ⓑ Niteworks®

Nighttime supplement for a healthy cardiovascular system*

- Amino acids L-arginine and L-citrulline support nitric oxide production and blood flow for the healthy function of the heart, brain and other organs*
- Nitric oxide production supports healthy blood pressure levels already within a normal range and blood vessel elasticity*
- L-arginine and L-citrulline help keep blood vessels toned and flexible for healthy vascular function*



30 SERVINGS	
Lemon	#0036
Orange-Mango	#0038
15 SERVINGS	
Lemon	#3150

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

C Herbalifeline®

A high-quality blend of Omega-3 fatty acids

- Omega-3 fatty acids help maintain healthy cholesterol and triglyceride levels already within a normal range*
- Taking DHA regularly also helps to support normal brain function and vision*
- Supportive but not conclusive research shows that consumption of EPA and DHA Omega-3 fatty acids may reduce the risk of coronary heart disease

Herbalifeline®

#0065

D CoQ10 Plus

Energy for the heart*

- CoQ10 provides energy to heart cells and supports the heart muscle*
- Vitamin D supports heart health*
- Antioxidant activity of CoQ10 protects cells from damaging effects caused by oxidative stress*

CoQ10 Plus

#1500

E Mega Garlic Plus

Formulated with garlic in a convenient tablet form

- Garlic supports healthy circulation, heart health and healthy triglyceride and cholesterol levels already within a normal range*
- Vitamin C provides antioxidant support*

Mega Garlic Plus

#0032

E



F



F Tri-Shield®

Krill-sourced Omega-3s

- This proprietary blend is formulated with Omega-3 fatty acids from Neptune Krill Oil (NKO®1), which support cardiovascular health*

Tri-Shield®

#0100

"If you haven't considered the health of your heart in the past, the good news is you can start supporting your cardiovascular system now by making heart-healthy lifestyle changes. You have the power to support your heart health!"

Louis Ignarro

Ph.D., Nobel** Laureate in Medicine, Member, Herbalife Nutrition Advisory Board

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

†NKO® is a registered trademark of Neptune Technologies and Bioresources, Inc.

**The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

GOOD HEART HEALTH BEGINS WITH THE RIGHT NUTRIENTS

The Herbalife® Heart Health line, endorsed by Dr. Lou Ignarro, is the capstone to maintaining cardiovascular wellness.

Support healthy circulation:

Garlic supports healthy circulation.*

Maintain healthy cholesterol levels:

Evidence from epidemiological and clinical trials suggests that Omega-3 polyunsaturated fatty acids may have a significant role in maintaining healthy cholesterol levels already within normal range.*

Support cardiovascular health:

Omega-3 fatty acids from krill oil support cardiovascular health.*

Support vascular health:

Niteworks® is a dietary supplement formulated with L-arginine and L-citrulline that help the body create more life supporting nitric oxide.* Research indicates that nitric oxide production supports healthy blood pressure levels already within a normal range and blood vessel elasticity.*

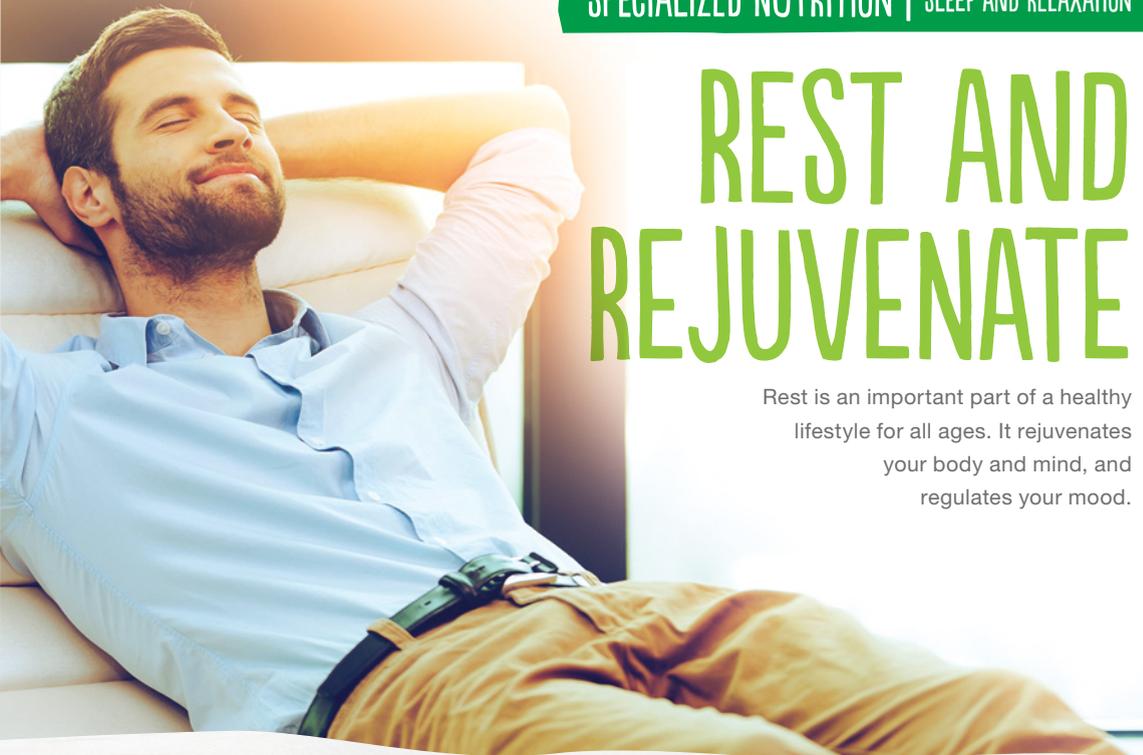
	 Mega Garlic Plus	 Herbalifeline®	 Tri-Shield®	 Core Complex	 Niteworks®	 CoQ10 Plus
TOTAL CHOLESTEROL		●		●		
TRIGLYCERIDES		●		●		
CARDIOVASCULAR HEALTH	●	●	●	●	●	●
HOMOCYSTEINE				●		
BLOOD PRESSURE WITHIN NORMAL RANGE					●	
CIRCULATION	●				●	
VASCULAR HEALTH					●	
HEART ENERGY				● †		●
ANTIOXIDANT SUPPORT	●	●		●	●	●

*With the addition of CoQ10 Plus to Core Complex.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

REST AND REJUVENATE

Rest is an important part of a healthy lifestyle for all ages. It rejuvenates your body and mind, and regulates your mood.



Sleep Now

Helps you get the rest you need*

- Melatonin supports sound sleep so you can rest easy*

Sleep Now | #0138



Relax Now

Jujube seeds help maintain calmness*

- Jujube and passionflower help you cope with occasional stress and maintain a healthy mood*

Relax Now | #0055

DID YOU KNOW ?

“Rest is an essential part of a good fitness plan and can help you get better results from your workouts.”

Samantha Clayton

Senior Director, Worldwide Fitness Education, Herbalife

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

SUCCESS STORY

ONE COP, ONE COMMUNITY, INSPIRING RESULTS

Police officer Robert L., father of three, has been serving the city of Los Angeles for 19 years, as well as volunteering as a youth football coach.



DISTRIBUTOR REFUND POLICY: If Distributorship is canceled for any reason, you may return all unopened products that were purchased in the previous 12 months for a full refund. To obtain a refund, Distributors may call Herbalife at 866-866-4744 or submit the refund form available at MyHerbalife.com.

HERBALIFE CUSTOMER AND PREFERRED MEMBER REFUND POLICY: If for any reason you are not completely satisfied with any Herbalife® product purchased directly from Herbalife or an Herbalife Independent Distributor, you may return it within 30 days from receipt for a full refund or product exchange. Refunds and exchanges may be obtained by following the instructions available at Herbalife.com or by calling 866-866-4744 or by contacting your Herbalife Independent Distributor.



THIS IS HIS HERBALIFE STORY:

I was at work one day and looked down to see my stomach touching the gas tank on my motorcycle, and that was my “oh wow” moment. I called my brother-in-law—who is a certified personal trainer—and asked him to put me on a workout program, and he was like, “I tried to tell you six months ago, try Herbalife.” I tried Herbalife® products, along with a balanced diet and exercise, and got tremendous results.*

When I took a look at the business opportunity of Herbalife, and realized the type of impact I could have in the community as far as helping people, it was a no-brainer for me.

I love the fact that my Herbalife business allows me to generate extra income that I can put towards my children’s education. The extra income that I make with Herbalife has changed everything for us.†

I definitely see similarities in being a police officer and Herbalife. With my job, I get to help the community. I’m making my community safer and saving lives. With Herbalife, I feel like I’m doing the same type of work, just in a different context, and I’m still making my community a better place for them.

ROBERT L.

Herbalife
Independent Distributor

*People who use Herbalife® Formula 1 twice a day as part of a healthy lifestyle can generally expect to lose around half a pound to 1 pound per week.

†Income depicted is unique to the individual and is not typical. Achievements require skill & consistent work. For typical earnings, see Statement of Average Gross Compensation at Herbalife.com.



SUPPORT YOUR IMMUNE SYSTEM*



Garden 7® Phytonutrient Supplement

Get your daily phytonutrients

- Delivers 7+ phytonutrients like those found in fruits and vegetables
- Contains powerful antioxidant vitamins A (as beta-carotene) and C
- Helps nourish cells and organs so they function properly*

90 tablets | #3272



Best Defense®

Supports immune health*

- Formulated with Echinacea to support immune health*
- 1,000 mg vitamin C, a powerful antioxidant
- Contains 8 mg of zinc to support the body's immune function*
- Convenient for on-the-go use

10 TABLETS
Orange Boost | #1502



RoseGuard®

Contains vitamins C and E for immune support*

- Provides antioxidant support with vitamins A (as beta-carotene), C and E*
- Vitamin C helps to recycle the antioxidant activity of vitamin E*

60 tablets | #0139



Schizandra Plus

Excellent source of selenium

- Selenium and vitamins A (as beta-carotene), C and E provide general antioxidant support against free radicals*
- Vitamins C and E support the immune system*
- Excellent source of selenium and vitamins A (as beta-carotene), C, E and B6
- Some scientific evidence suggests that consumption of selenium may reduce the risk of certain forms of cancer. However, the FDA has determined that this evidence is limited and not conclusive.

60 tablets | #0022

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

VITALITY AND WELL-BEING FOR MEN

Addressing your male-specific health needs benefits your overall well-being. Herbalife® Men's Health products help you get the most out of life.*



Male Factor 1000®

A blend of nutrients for men

- Proprietary blend of green oats, nettle, ginseng, calcium and vitamin C

60 capsules | #0024



Prelox®+ Blue

Supports male sexual health*

- Formulated with L-arginine and Pycnogenol®† to support male sexual health*

60 tablets | #0039



Ultimate Prostate Formula

Promotes prostate health*

- Formulated with saw palmetto, which promotes prostate health and urinary function*
- Excellent source of antioxidant vitamin E

60 softgels | #0053

†Prelox® and Pycnogenol® are trademarks of Horphag Research Ltd. This product is sold under license of U.S. patents 6,117,872; 6,646,006 and other rights.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

WELL-BEING AT ANY AGE

Women have specific needs that change over time. Herbalife® Women's Health products can help you to find balance and comfort when you need it.



Tang Kuei Plus

For PMS support*

- Tang Kuei Plus is formulated with Dong Quai root, which has been traditionally used for PMS support*

60 tablets  #0566



Woman's Choice

For menopausal support*

- Soy isoflavones and chasteberry support comfort and well-being for women during monthly hormonal fluctuations and menopause*

30 tablets  #1061



Triple Berry Complex

A blend of nutrients for women

- Formulated with cranberries, blueberries and bilberries

30 capsules  #0279



Xtra-Cal® Advanced

Supports bone health as you age*

- Calcium and vitamin D support bone mineral density and healthy teeth*
- Vitamin D improves the absorption of calcium for bone health*
- Adequate calcium and vitamin D, as part of a well-balanced diet, may reduce the risk of osteoporosis later in life

90 tablets  #0565

"It's not about looking young forever, it's about feeling younger every day. Taking care of yourself in early stages makes a huge difference in maturity."

Rocío Medina, M.D.

Vice Chairwoman and Member,
Herbalife Nutrition Advisory Board

DID YOU KNOW?

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

ESSENTIAL NUTRITION FOR YOUR KIDS

You want the best nutrition for your kids so that they grow up healthy and strong. Herbalife® Kids Shake can help your kids meet their total nutrient requirements.



Kids Shake

Great-tasting nutritious snack for kids ages 4 and up

- Good source of protein and fiber
- 17 essential vitamins and minerals
- Excellent source of calcium, B-complex vitamins and antioxidant vitamins A (as beta-carotene), C and E

Chocolate

#0368

SET THE STAGE FOR HEALTHY AGING

It's never too early to focus on healthy aging. Herbalife® Healthy Aging products are formulated to help you stay active no matter what age you are.



Joint Support Advanced

Nutrients for joint health*

- Formulated with glucosamine to support healthy joint function and comfort*
- Excellent source of antioxidant selenium to support healthy aging*
- Excellent source of manganese and a good source of copper

90 tablets

#0555



Ocular Defense Formula

Supports healthy vision*

- Lutein supports eye health and healthy vision*
- Provides antioxidant vitamins A (as beta-carotene), C and E*

30 tablets

#0064

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

LET THE BEST OF YOU SHINE THROUGH

An easy-to-mix powder that you can blend with water, your favorite shake, tea or aloe, Herbalife SKIN® Collagen Beauty Booster helps you shine from the inside out. With all the right ingredients to help your skin, hair and nails look their best, this supplement makes a great addition to your healthy skin routine.

Herbalife SKIN® Collagen Beauty Booster

Verisol® Collagen helps promote the production of collagen and elastin****

- Formulated with Verisol®** Collagen, which has been tested to show support of skin elasticity and the reduction of fine wrinkles**
- Bioactive Collagen Peptides®† can reduce signs of cellulite**
- Supports strong nails and healthy hair with selenium, zinc and biotin**
- Contains vitamins A (as beta-carotene), C and E, which help prevent harmful free radical cell damage that ages your skin**

Strawberry Lemonade



#0831



REAL RESULTS, FEWER FINE LINES^{††}



Patient No. 61

Before



After

*Verisol® is a registered trademark of GELITA AG.

**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

†Bioactive Collagen Peptides® is a registered trademark of GELITA AG.

††Women aged 45 and older can generally expect comparable improvement in appearance of wrinkles by using the Herbalife® product as directed, administering at least 2.5 g daily of the Verisol® branded ingredient, over a period of at least 4 weeks. Based on a study of 108 women, consuming 2.5 g of Verisol® ingredient in neutral composition daily for 4 and 8 weeks.

POWER YOUR PURPOSE

We understand that being an athlete is a lifestyle—one that requires dynamic nutrition for your day-to-day needs. **Herbalife24®** is a **performance nutrition** line that can be **customized** based on your specific schedule. Take training, performance and recovery to the **next level** with nutrition for the 24-hour athlete.



Eat with purpose. I eat a variety of quality proteins throughout the day and use Herbalife® products for my daily nutrition, and Herbalife24® products for my pre-, during and post-workout nutrition. So next time you have to make a nutrition decision, ask yourself, ‘Why am I eating this?’



JOHN HEISS

Ph.D., Sr. Director, Sports and Fitness, Worldwide Product Marketing, Herbalife

	MORNING	BEFORE WORKOUT	DURING WORKOUT	AFTER WORKOUT	NIGHT
FORMULA 1 SPORT					
CR7 DRIVE					
PREPARE					
PROLONG					
REBUILD STRENGTH					
RESTORE					

Find the Herbalife24® regimen that works for your routine at Herbalife24.com/Products.



“We are part of an incredible company, making great nutrition products that help people lead healthy, active lives. The opportunity that we have in this company, in our marketplace today, is to bring the best nutritional products in the world to our customers every single day through personal interaction with an Herbalife Independent Distributor.”

Michael O. Johnson
Executive Chairman, Herbalife

FORMULA 1 SPORT

Healthy meal for athletes

- Milk protein supports lean muscle mass
- Carbohydrate blend provides immediate and sustained energy
- L-glutamine supports muscle growth and immune function
- Antioxidant support

Creamy Vanilla	#1412
Chocolate	#1438



PREPARE

Nitric oxide precursor (L-arginine, L-citrulline, and L-ornithine) and creatine supplement system*

- L-arginine supports healthy blood flow*
- Contains 2.1 g of creatine per serving to support muscle strength*
- Caffeine helps maintain focus and performance*

Tropical Mango	#1414
----------------	-------



REBUILD STRENGTH

Immediate and sustained muscle recovery*

- 24 g of whey and casein proteins per serving create a rapid and sustained protein-building state*
- Tri-core protein-amino blend of free amino acids, whey and casein proteins help rebuild muscle and speed recovery*
- Iron essential for red blood cell production*
- Branched-chain amino acids support muscle growth*
- L-glutamine supports immune function and promotes muscle repair*

Chocolate	#1417
-----------	-------



PROLONG

Sustain performance with dual-source carbohydrates and electrolytes*

- Dual-source carbohydrate blend facilitates caloric utilization*
- Whey protein isolate helps reduce muscle breakdown*
- 850 mg of electrolytes per serving support proper muscle function*
- B vitamins support carbohydrate metabolism*
- 500% DV of vitamin C helps combat free radicals*

Subtle Lemon	#1415
--------------	-------

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

*On the basis of laboratory tests of the formula for Glycemic Index (GI) value, this is a low-GI food.



RESTORE

Helps combat exercise-induced muscle inflammation*

- Contains antioxidant vitamins A (as beta-carotene), C and E and botanical ingredients to support against free radicals*
- Supports immunity*

Restore | #1418



After training and games, it's important to recover the muscles. I cannot live without that and to be part of Herbalife is a pleasure. It's a great honor for me. I think they have fantastic products and I take them. 

SPONSORED SOCCER STAR CRISTIANO RONALDO



CR7 DRIVE

Advanced hydration and fuel for your active lifestyle

- Formulated with vital electrolytes like 135 mg sodium, 125 mg potassium and 60 mg magnesium to help enhance hydration
- B12 is essential to supporting metabolism, and CR7 Drive contains 50% DV of methylcobalamin, the biologically active form of vitamin B12

Canister | #1445
Packets | #1475



As an independent, accredited organization, National Sanitation Foundation (NSF) International tests and certifies products. The NSF Certified for Sport® marking assures your Herbalife® products have been rigorously tested for quality and are free of athletic banned substances as defined by the World Anti-Doping Agency (WADA).

Certified for Sport®
www.nsf.org

Learn more about the stringent quality control measures that define the NSF at NSFSport.com/About.asp.



HYDRATE FOR YOUR HEALTH

You give 100 percent to your workouts and you're rewarded for your efforts, but in the process you lose fluids and vital electrolytes. Herbalife® H3O® Fitness Drink provides rapid hydration, immediate energy and vitamins C and E antioxidant support to optimize your workout. Drink during physical activity to keep your body properly hydrated and energized.



H3O® Fitness Drink

Rehydrate and replenish

- Essential electrolytes such as potassium, sodium and magnesium support rapid hydration and replace electrolytes lost in sweat
- Carbohydrate blend for immediate energy
- Excellent source of vitamins C and E to neutralize free radicals
- Quenches thirst and replaces lost fluids

CANISTER 	}	#2745
Orangeade		
PACKETS 	}	#2718
Orangeade		
(15 packets per box)		

ENERGIZE YOUR PERFORMANCE

ENERGY & FITNESS | ENERGY

Whether you're out for a run, at the gym or engaged in sport, Herbalife® Liftoff® is formulated with a unique energy blend with caffeine and B vitamins to support top performance.*



Liftoff®

Gives you the caffeine boost you need to stay alert and focused*

- Supports brain function, accelerates memory recall¹ and helps reduce the feeling of mental fatigue with ginsenosides*
- Specially formulated with 351 mg of a unique energy blend that includes Panax ginseng, L-taurine, caffeine, guarana extract and inositol
- Loaded with vitamin C and energy-supporting B vitamins: B1, B2, B3, B5, B6, B7 and B12*

10 TABLETS		
Ignite-Me Orange	#3151	
Lemon-Lime Blast	#3152	
Pomegranate-Berry Burst	#2629	
Tropical-Fruit Force	#2696	
30 TABLETS		
Ignite-Me Orange	#3277	



¹Temporary benefit based on consumption of ginseng by healthy young adults.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

BOOSTS THE FEELING OF ENERGY*

N-R-G Tea

Refresh and revive on the go

Get recharged with this uplifting tea blend of guarana, orange pekoe and lemon peel. Caffeine increases mental alertness and provides a gentle pick-me-up.

- Provides a gentle boost
- Reduces fatigue
- Increases mental alertness and concentration
- Instant tea mix with 0 calories
- For optimal experience, mix a little less than 1/2 teaspoon (1 g) with 6 oz of hot or cold water

2.1 oz  | #0102



OR TRY IT IN TABLET FORM:

N-R-G Tablets*

60 tablets  | #0122



“Because of its stimulating effects, caffeine use during exercise may help make the exercise seem easier.”

Susan Bowerman,
M.S., R.D., C.S.S.D., C.S.O.W.M., F.A.N.D.
Director, Worldwide Nutrition
Education and Training, Herbalife

DID YOU
KNOW ?

*This product contains caffeine.

Green Tea

Healthy hydration

With 25 mg of caffeine per serving, this refreshing tea is lower in caffeine than an 8 fl oz cup of coffee.

- Hydration for any time of day
- Supports the body's antioxidant activity
- Protects against free radical damage
- No artificial flavors or sweeteners
- Zero calories
- For optimal experience, mix a little less than ½ teaspoon (0.8 g) with 8 oz of water
- Made with non-GM ingredients

Original (1.69 oz)



Pomegranate (1.69 oz)



#1427

#1428



HERBALIFE HAS INSTANT AND EASY-TO-PREPARE TEAS THAT CAN BE ENJOYED HOT OR COLD AND CONSUMED AT HOME OR ON THE GO.

Healthy Hydration with Green Tea

- With 25 mg of caffeine per serving, this refreshing tea is lower in caffeine than an 8 oz cup of coffee and provides hydration throughout the day
- Types of teas: Green tea



Gentle Lift with N-R-G Tea Nature's Raw Guarana Tea Mix

- Contains caffeine (40 mg) and provides a gentle boost
- Types of teas: Blend of guarana and orange pekoe teas



Boost Metabolism* with Herbal Tea Concentrate

- Contains 85 mg of caffeine per serving, which jump-starts your metabolism and provides an energizing boost to help you feel revitalized
- Types of teas: Blend of green and orange pekoe teas



*Caffeine is known for its natural thermogenic (metabolism-boosting) benefits.

SKIN AND HAIR CARE | HEALTHY SKIN



RESULTS IN 7 DAYS

Herbalife SKIN® products have been clinically tested to provide results in just 7 days.[^]

Your skin is delicate and needs to be handled with care, but you also need products strong enough to deliver results. Quality ingredients, botanicals and extracts are combined with science to promote beautiful, healthier-looking skin. Herbalife SKIN® products have no added parabens or sulfates, and are dermatologist tested for safety.

A Soothing Aloe Cleanser

Removes excess oil, dirt and makeup

- Softens and moisturizes
- For normal to dry skin

STEP 1

150 ml tube | #0765

B Polishing Citrus Cleanser

Cleans and revitalizes your skin

- Clinically tested to show a reduction in the skin's sebum after just one use*
- Removes excess oil, dirt and makeup
- For normal to oily skin, including combination skin
- Great for shaving

STEP 1

150 ml tube | #0766

C Energizing Herbal Toner

Refreshes tired-looking skin

- Hydrates, gently conditions and soothes skin
- Freshens and cleans skin without drying or stinging

STEP 2

50 ml spray bottle | #0767

D Line Minimizing Serum

Clinically tested to:

- Reduce the appearance of fine lines and wrinkles[†]
- Improve softness, smoothness, radiance, glow and luminosity in just seven days[‡]

STEP 3

30 ml airless pump | #0768

E Firming Eye Gel

Clinically tested to:

- Improve the appearance of the delicate eye area by increasing skin's elasticity[§]
- Ophthalmologist tested
- Contains cucumber extract

STEP 4

15 ml airless pump | #0770

F Hydrating Eye Cream

Clinically tested to:

- Minimize lines and wrinkles around the eyes[†]
- Show a significant increase in the skin's moisture over eight hours^{**}

STEP 4

15 ml airless pump | #0771

[^]Results applicable to Line Minimizing Serum, Replenishing Night Cream, Daily Glow Moisturizer, and Protective Moisturizer Broad Spectrum SPF 30.

^{*}Clinically tested on subjects, measuring sebum levels immediately after application. 100% of subjects showed sebum reduction on surface of skin after one use.

[†]Clinically tested on subjects, skin roughness measured by Visioscan at intervals of 0, 7 and 42 days.

[‡]Clinically tested on subjects for smoothness, softness, glow, radiance and luminosity measured by visual expert grading at intervals of two, four and seven days. 100% of subjects showed improvement in all five areas over seven days.

[§]Clinically tested on subjects for firmness and elasticity measured by visual expert grading at intervals of seven days and 42 days. In 85% of subjects, improvement was seen in the appearance of firmness/elasticity in skin under the eye at 42 days.

^{**}Clinically tested on subjects, measuring skin moisture levels at eight-hour intervals. Skin of 100% of subjects showed significantly higher moisture levels over baseline after eight hours.

G Daily Glow Moisturizer

Clinically tested to:

- Double skin's moisture over eight hours⁹
- Reveal skin that looks more glowing and feels softer and smoother in just seven days[†]
- Reduce the appearance of fine lines and wrinkles^{††}

STEP 5 ☀

30 ml airless pump | #0769

H Protective Moisturizer Broad Spectrum SPF 30 Sunscreen

Clinically tested to:

- Double skin's moisture over eight hours*
- Show that skin looks more glowing and feels softer and smoother in just seven days[†]
- Reduce the appearance of fine lines and wrinkles
- Provide broad spectrum UVA/UVB protection SPF 30

STEP 5 ☀

30 ml airless pump | #0899

I Replenishing Night Cream

Clinically tested to:

- Double skin's moisture over eight hours⁹
- Provide noticeable improvement of overall skin complexion and luminosity in just seven days^{††}
- Reduce the appearance of fine lines and wrinkles^{††}

STEP 5 🌙

30 ml airless pump | #0774



⁹Tested on subjects, measuring skin moisture levels at eight-hour intervals. Skin of 86% of subjects showed double the moisture levels over baseline after eight hours.

[†]Tested on subjects measured by visual expert grading on intervals of two, four and seven days. 100% of subjects showed improvement over seven days in smoothness, softness, glow, radiance and luminosity.

^{††}Clinically tested on subjects measured by visual expert grading on intervals of two, four and seven days. 96% of subjects showed improvement over seven days in smoothness, softness, glow and radiance. 93% showed improvement over seven days for luminosity.



ⓐ

ⓐ Instant Reveal Berry Scrub

Helps reveal softer, smoother, healthy-looking skin

- Removes dead skin cells
- Use in place of cleanser

120 ml tube | #0772



ⓑ

ⓑ Purifying Mint Clay Mask

Clinically tested to:

- Improve the appearance of pores and tighten and tone the skin after just one use⁸⁸
- Help the old layer of cells to shed with bentonite clay

120 ml tube | #0773

⁸⁶Clinically tested on subjects, measuring skin moisture levels at eight-hour intervals. Skin of 100% of subjects showed double the moisture levels over baseline after eight hours.

⁸⁷Clinically tested on subjects, skin roughness measured by Visioscan at intervals of zero, seven and forty-two days.

⁸⁸Clinically tested on subjects for smoothness, softness, glow, radiance and luminosity measured by visual expert grading at intervals of two, four and seven days. 100% of subjects showed improvement in smoothness, softness and glow over seven days. 97% of subjects showed improvement in radiance and luminosity.

⁸⁹Clinically tested on subjects, measuring pore appearance by visual expert grading immediately after application. 100% showed improvement in appearance of pores immediately after use.

FIND THE RIGHT PROGRAM FOR YOU

BASIC

The perfect start to glowing skin

- Soothing Aloe Cleanser (For Normal to Dry Skin)
- or -
Polishing Citrus Cleanser (For Normal to Oily Skin)
- Energizing Herbal Toner
- Daily Glow Moisturizer
- Replenishing Night Cream

Normal to Dry Skin	#1492
Normal to Oily Skin	#1496



ADVANCED

Take your skin care regimen up a notch

Includes all Basic Program products, PLUS:

- Line Minimizing Serum
- Hydrating Eye Cream
- Firming Eye Gel

Normal to Dry Skin	#1493
Normal to Oily Skin	#1497



ULTIMATE



Purchase the Ultimate Program and receive a special gift.

The ultimate skin care experience

Includes all Advanced Program products, PLUS:

- Protective Moisturizer Broad Spectrum SPF 30 Sunscreen
- Instant Reveal Berry Scrub
- Purifying Mint Clay Mask

Normal to Dry Skin	#1488
Normal to Oily Skin	#1489



DAILY SKIN CARE REGIMEN

Achieve results you can quickly see and feel by following the Daily Skin Care Regimen.

	AM	PM
STEP 1: CLEANSE	Soothing Aloe Cleanser (For Normal to Dry Skin) - OR - Polishing Citrus Cleanser (For Normal to Oily Skin)	Soothing Aloe Cleanser (For Normal to Dry Skin) - OR - Polishing Citrus Cleanser (For Normal to Oily Skin)
STEP 2: TONE	Energizing Herbal Toner	Energizing Herbal Toner
STEP 3: TREAT	Line Minimizing Serum	Line Minimizing Serum
STEP 4: TARGET	Firming Eye Gel	Hydrating Eye Cream
STEP 5: MOISTURIZE	Daily Glow Moisturizer - OR - Protective Moisturizer Broad Spectrum SPF 30 Sunscreen	Replenishing Night Cream

WEEKLY:

- DEEP CLEANSE
- PURIFY

Instant Reveal Berry Scrub
(1-3 times a week)

Purifying Mint Clay Mask
(1-3 times a week)

7 DAY RESULTS KIT

Clinically tested to show more glowing, softer and smoother skin, with reduced fine lines and wrinkles, in just seven days.*



Includes

- Soothing Aloe Cleanser
- Line Minimizing Serum
- Protective Moisturizer Broad Spectrum SPF 30 Sunscreen
- Daily Glow Moisturizer
- Replenishing Night Cream
- Purifying Mint Clay Mask

PLUS complimentary packets of:

- Polishing Citrus Cleanser
- Firming Eye Gel
- Hydrating Eye Cream
- Instant Reveal Berry Scrub

7 Day Results Kit

#1455

*Daily Glow Moisturizer, Line Minimizing Serum, Replenishing Night Cream

NOURISH YOUR SKIN FROM WITHIN

Herbalife SKIN® Collagen Beauty Booster mixes easily with water, your favorite shake, tea or aloe. When you consume as directed—once a day—it works beneath the skin's surface, promoting the production of collagen and elastin.



Herbalife SKIN® Collagen Beauty Booster

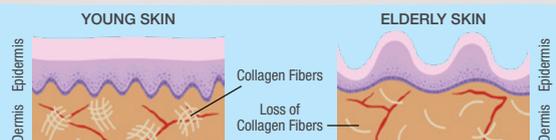
Verisol®* Collagen helps promote the production of collagen and elastin**

- Formulated with Verisol®* Collagen, which has been tested to show support of skin elasticity and the reduction of fine wrinkles**
- Bioactive Collagen Peptides®† can reduce signs of cellulite**
- Supports strong nails and healthy hair with selenium, zinc and biotin**
- Contains vitamins A (as beta-carotene), C and E, which help prevent harmful free radical cell damage that ages your skin**
- Mix with water or add to your shake, tea or aloe

Strawberry Lemonade   #0831

WHY DO YOU NEED A COLLAGEN BOOSTER?

As we age, the production of collagen in our bodies diminishes, resulting in the loss of firmness and elasticity, and the appearance of wrinkles.



*Verisol® is a registered trademark of GELITA AG.

†Bioactive Collagen Peptides® is a registered trademark of GELITA AG.

**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

THE NEXT STEP TOWARD CLEAR SKIN

Formulated with salicylic acid, this dermatologist-tested treatment doesn't just fight against acne breakouts, it also helps soothe your skin with fresh-scented botanicals like aloe, witch hazel, and orange and tea tree oils. So don't let your skin hold you back any longer – get Clearify® and break free from acne breakouts!





Clearify® line

Salicylic Acid Acne Treatment

- Penetrates pores to eliminate most acne blemishes, blackheads and whiteheads
- Clears up most acne blemishes and allows skin to heal
- Reduces the severity of acne breakouts
- Helps prevent new blemishes from forming

A CLOSER LOOK AT CLEARIFY®*

Cleanser

With no added parabens or sulfates, this gentle cleanser removes dirt and makeup, and reduces the severity of acne blemishes, blackheads, and whiteheads

Cleanser | #0819

Mask

Formulated with bentonite and kaolin clay, tea tree oil and licorice root extract, this mask penetrates pores to help eliminate most acne breakouts

Mask | #0816

Moisturizer

This refreshing moisturizer clears up most acne blemishes, soothes skin with tea tree oil, and can even help prevent new blemishes from forming

Moisturizer | #0812

Spot Treatment

Apply directly onto blemishes and combat breakouts with the acne-fighting power of salicylic acid, aloe and witch hazel

Spot Treatment | #0809

Acne Kit

Customize this easy-to-follow regimen to your liking with the complete acne kit, which includes the Cleanser, Moisturizer, Mask and Spot Treatment

Acne Kit | #0892



TIPS

IT'S IMPORTANT

to be gentle to your skin when washing your face, so use your fingertips for a soft cleanse and stay away from washcloths or abrasive brushes that may cause more acne breakouts.

DID YOU KNOW

that perspiration can make acne worse? So avoid prolonged contact with sweaty headbands or other dirty items that come in contact with your skin.

*See product packaging for complete instructions, warnings and ingredients.

CLEANSE, MOISTURIZE AND REJUVENATE

Pamper your skin and hair with the benefits of Herbal Aloe.



Ⓐ Face & Body Sunscreen SPF 30

Broad spectrum protection

- Sweat and water resistant up to 40 minutes
- Doubles skin's moisture for 8 hours*
- Recommended as an effective broad spectrum sunscreen



120 ml tube | #0921



Ⓑ Bath & Body Bar

Cleanse and refresh your skin

- Gentle coconut-derived cleansers refresh skin
- Rich suds infused with aloe vera and olive oil
- Fresh, clean scent

125 g bar | #2566



Ⓒ Soothing Gel

Moisturizes and soothes skin

- Shown to leave skin smoother and softer¹
- Infused with aloe vera and skin-conditioning botanicals to moisturize and soothe skin
- No added fragrance

200 ml tube | #2562

*Tested on subjects, measuring skin moisture levels at eight-hour intervals. Skin of 86% of subjects showed double the moisture levels over baseline after eight hours.

¹In a self-assessment, 100% of subjects reported Herbal Aloe Soothing Gel left skin feeling soft and smooth and improved its appearance.

D Strengthening Shampoo

E Strengthening Conditioner

Plant-derived microproteins strengthen and moisturize for silky smooth hair. Color-preserving formula without added sulfates.

Clinically tested to:

- Leave damaged hair 10 times stronger after just one use†
- Reduce damaged hair breakage by 90%‡

250 ml tube Strengthening Shampoo	#2564
--------------------------------------	-------

250 ml tube Strengthening Conditioner	#2565
--	-------

STRENGTHENS
DAMAGED HAIR
10X AFTER
ONE USE†



F Hand & Body Wash

Cleanses and moisturizes skin

- Gentle plant-derived cleansers refresh skin
- Non-drying formula contains silkening moisturizers, including aloe vera, to leave skin soft and hydrated
- Perfect for bath, shower and sink side

250 ml tube	#2561
-------------	-------

G Hand & Body Cream

Hydrate your skin

- Clinically tested to increase skin's moisture by 100% after just one use§
- Aloe vera and African shea butter absorb quickly and leave skin smooth and soft

200 ml tube	#2563
-------------	-------

†When using Herbal Aloe Strengthening Shampoo and Conditioner. Damaged tresses treated with Herbal Aloe Strengthening Shampoo and Conditioner saw average broken fiber counts reduced by 90% versus untreated tresses in a Combing Test.

‡Test measuring skin moisture levels by Novameter. Skin of 100% of subjects showed double the moisture levels over baseline after 20 minutes.

[YOUR DAILY DOSE OF BALANCE]

HEALTHY DIGESTION FOR EVERYDAY WELLNESS



NO REFRIGERATION REQUIRED

Goes where you go



MIXES EASILY WITH YOUR FAVORITE FOOD
OR DRINK (HOT, COLD OR FROZEN)



**NO ADDED FLAVORS, COLORS,
SUGARS OR SWEETENERS**



MADE WITH NON-GM INGREDIENTS



ZERO CALORIES

To fit your active lifestyle



#1829
(See p. 23)

BE OUR NEXT
**SUCCESS
STORY**
START TODAY

**CONTACT YOUR HERBALIFE
INDEPENDENT DISTRIBUTOR TODAY**

HERBALIFE INDEPENDENT DISTRIBUTOR

