**2024 Weight Loss Challenge Team Structure**

As a team we will host Multiple Challenges throughout the year that ALL distributors will be able to plug their clients into.

The Challenges will be as follows ...

8 Week New Year, New You Challenge

8 Week Spring into Shape Challenge

4 Week Explosive Results Challenge

6 Week Lose for Labor Day Challenge

8 Week FIT for Fall Challenge

Holiday Hold Em Challenge

7 Day Prolessa Challenges

3 Day Jump Start Challenges

6 Day Jump Start Challenges

10 Day Challenge Payout

Details for the Challenge are as follows …

1. ALL Coaches are 100% responsible for their clients numbers, $$$, and making sure everything is turned in ON TIME in order for their clients to be eligible to WIN.

2. All Challenges longer than 10 Days, except Holiday Hold’ em will have 3 winners in 3 different categories for a total of 9 winners, unless the pot is big enough to pay out more than 3 in each category.

3. The Categories for those Challenges will be as follows

1) % of weight loss  
2) % of waist inch loss.

3) Overall results (based off numbers

and pics)

* Overall Category Results will be narrowed to the top 10-20 based on inch and weight loss % and then judged off of pics, and numbers

4. Herbalife Products - ALL Participants are required to be on an Herbalife Program. The extent of the required program will be up to the coach with a minimum of 1 Herbalife Product a day for the entire challenge.

5. Buy In -Participants are required to Pay their buy in for each Challenge as follows. 100% of the buy in will be paid out to the top winners.

6-8 Week Challenge - $20 Buy In

4 Week Challenge - $10 Buy In

3 Day Jump Start - $5 Buy In

6 Day Jumpstart - $10 Buy In

10 Day Challenge - $10 Buy In

7 Day Prolessa Challenge - $20 Buy In

- ALL Coaches are required to put in a Coaches Fee - $10 for 6-8 week challenge and $5 for 4 week challenges and the Holiday Hold’em to be combined with other coaches and will be used to purchase products/swag to be used for the completed participants drawing on the live payout.

6. Pay Outs - ALL challenge payouts will be done LIVE on Zoom and all winnings will be sent to the coaches of the winning clients to be distributed within 1 week of the Payout

7. Data for participants - ALL participants will be required to have 3 things at their initial and final weight in.

They are as follows ...

Weight ( verified by the coach)

Waist measurement (verified by the coach)  
1 photo taken full length with their start date  
 displayed, preferably in a bikini for females and boxers for males from the side with arms extended straight out or with their belly exposed in the same pants for the starting and ending photos

If the participant chooses to take a fully clothed picture they will not be eligible to win the total transformation category but a picture is required for all categories to verify results

8. Coach Organization - It is VERY important each coach keeps their participants organized and retain the starting weights. Each Coach will be responsible for submitting their participants information no later than the final date of registration

- The coach will submit all

information and photo via the www.goalfocused.com website under the coaches tab all the way at the bottom of the page.

HOLIDAY HOLD’em Challenge

For this Challenge Coaches will Submit 1 Photo of their Clients Feet on the Scale with their Start Date and their Finish Date via www. goalfocused.com. Payout is only based off of weight and pot will be divided equally among the winners

\*\*\*\* The Max Payout per person for any challenge can not be more than $499 if the pot is large enough (over the limit by $80 or more) we will pay out 4th place starting with Overall, then Weight Loss, then inches in that order. If it is over but less than $80 the overage will go into the coaches fee pot to payout giveaways \*\*\*\*

**2024 Challenge Important Dates**

**New Year, New You 8 Week Challenge**

Registration Dates - December 26th - January 9th

Late Registration til January 16th

Weigh Out Feb 20th - March 5th

Pay Out Date - March 7th

**Spring Into Shape 8 Week Challenge**

Registration Dates - March 11th - 25th

Late Registration til April 1st

Weigh out April 22nd - May 6th

Pay Out Date - May 9th

**Explosive Results 4 Week Challenge**

Registration Dates - May 21st - June 11th

Weight Out - May 18th - July 9th

Pay Out Date - July 11th

**Lose for Labor Day 6 Week Challenge**

Registration Dates - July 2nd - 16th

Weigh Out - Aug 13th - Aug 23rd

Pay Out Date - Aug.27th

**Fit for Fall 8 Week Challenge**

Registration Dates - September 10th - 24th

Late Registration til Oct 1st

Weigh Out - Nov. 5th - Nov. 19th

Pay Out Date - Nov 21st

**Holiday Hold’em Challenge**

Start Nov. 19th -27th

End Dec 26th - Dec 31st

Payout January 2nd